



1º Ciclo | Licenciatura
Gestão de Empresas

Direction

José Fernando Silva Neto

Access Conditions

Number of Semesters

6

ECTS

180

Vila Nova de Gaia
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About

The main objective of ISLA Gaia's Degree in Business Management is to train professionals with a solid and comprehensive educational base, focused on the modern management of companies and organizations and aligned with the principles of sustainable development. In addition, it seeks to enable students to deal with new management approaches and business models, driven by the digital transition and the latest organizational changes. The course aims to develop an entrepreneurial and creative spirit in students, preparing them to face the challenges of the business environment with competence and innovation. Emphasis is placed on preparation for entrepreneurship and collaboration in networks within global organizations of varying and complex structure, only possible with a solid and insightful investment in information and knowledge management, as well as communication and information technologies and systems. The proposed study plan covers all the essential areas of Management, providing students with the opportunity to learn and use methodologies and tools that are essential in a variety of careers.

Course Plan

Course Structure

1º Ano / Common Core

[Fundamentals of Economics](#) 6 ECTS | [General Principles of Computing](#) 4 ECTS | [Introduction to Law](#) 5 ECTS | [Introduction to Social Sciences](#) 4 ECTS | [Organizational Management](#) 5 ECTS | [Quantitative Methods I](#) 6 ECTS | [Calculus and Financial Investment](#) 5 ECTS | [Corporate Law](#) 4 ECTS | [Ethics and Professional Deontology](#) 4 ECTS | [General Accounting](#) 6 ECTS | [Microeconomics](#) 5 ECTS | [Quantitative Methods II](#) 6 ECTS |

2º Ano / Common Core

[Calculus and Financial Investment II](#) 5 ECTS | [General Accounting II](#) 6 ECTS | [Information Systems for Management](#) 4 ECTS | [Labour Law I](#) 5 ECTS | [Macroeconomic](#) 5 ECTS | [Taxation I](#) 5 ECTS | [Analytical Accounting I](#) 5 ECTS | [Financial Analysis and Reporting I](#) 5 ECTS | [Labour Law II](#) 4 ECTS | [People Management in Organizations](#) 4 ECTS | [Production and Operations Management](#) 3 ECTS | [Statistics](#) 4 ECTS | [Taxation II](#) 5 ECTS |

3º Ano / Common Core

[Applied Business Project](#) 8 ECTS | [Analytical Accounting II](#) 5 ECTS | [Financial Analysis and Reporting II](#) 5 ECTS | [Marketing and Advertising](#) 5 ECTS | [Project Management](#) 5 ECTS | [Taxation III](#) 5 ECTS | [Analytical Accounting III - Budgetary](#) 5 ECTS | [Audit](#) 5 ECTS | [Business Finances](#) 4 ECTS | [Business Strategy and Planning](#) 4 ECTS | [Investment Projects Analysis](#) 5 ECTS | [Sectoral Applications of Accounting](#) 4 ECTS |